

Print & Graphics

e-news

WEEKLY NEWS FOR YOUR INDUSTRY

profile:

Print & Graphics e news is published by Custom Publishing Group, a company specializing in the production of Online Magazines.

Print & Graphics Online Magazine is published every Wednesday for 48 weeks.

Distribution is via 9000 direct email addresses to all types of printing companies, graphic designers and advertising agencies throughout Australia.

Monthly, Print & Graphics Online Magazine's distribution is over 36000 emails, making it a very real method of reaching decision makers in the print and graphics industry.

All advertisements link to customer websites or email address with an option for rich text (flash).

BENEFITS:

DIRECT PENETRATION via email.

WEEKLY opposed to monthly alternatives.

NEWS that is up to date that will ensure readership.

COST EFFECTIVE advertising rates.

contacts

Advertising Sales

Custom Publishing Group

T: (07) 3209 8100

e: sales@industrynews.com.au

Production

T: (07) 3392 9810

e: production@industrynews.com.au

www.industrynews.com.au

Print & Graphics E News ad rates September 2008

Display Ads Inside

Display Ads Minimum 4 issue booking

	Rate per Issue + GST	Size Specifications Height x Width
Double Page Spread Bleed	\$980	426mm x303mm
Full Page Bleed	\$680	303mm x 216mm
Half Page	\$360	130mm x 180mm
Third Page Vertical Bleed	\$230	303mm x 73mm
Third Page	\$230	90mm x 180mm
Quarter Page	\$220	130mm x 88mm

Display Classifieds

Minimum 4 week buy, Art can change

Full Page Bleed	\$260	303mm x 216mm
Half Page Vertical	\$147	265mm x 88mm
Half Page	\$147	130mm x 180mm
Quarter Page	\$77	130mm x 88mm
Eighth Page	\$60	63mm x 88mm

Employment – For Sale – Classifieds

Minimum 2 week buy, Art can change

Logo plus max 160 words \$45

Extras

Video Overlay on your Ad

(Minimum 4 week booking).

\$200 per issue on top of Ad cost.

Rich Text Ads

Add \$50 on top of Ad cost.

Banner Ad above Cover

(Minimum 4 week booking).

\$200 per issue

Front Page logo

Bottom right corner 4cm width.
\$110 per issue

All prices quoted plus GST and based on Art being supplied. We can create artwork for small fee. Due to the regularity of print & graphics e news and the tight deadlines no customer proofs can be sent.

Artwork Specifications: Please supply all artwork as High Resolution (300dpi) Pdf's or jpegs. send artwork to production@industrynews.com.au

DEADLINES Booking – Noon Friday for Wednesday edition. **Material** – Noon Monday

Terms: Account Clients- 30 days **New Accounts:** Payment on Booking

All Classifieds- Payment on Booking